



Gourmet Food
from **Italian Riviera**
delivered wherever you are!

 www.bottegaligure.it 





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Bottega Ligure is an innovative Italian **start-up** founded in a region of exceptional beauty: Liguria!

This extraordinary project stems from the commitment of bright minds to express their passion for Liguria by delivering excellent products worthy of proudly representing our region in the world. Established in 2019, Bottega Ligure pursues two ambitious goals:

- Promoting and delivering top-quality Ligurian products all over the world, emphasizing their origins and nutritional qualities.
- Supporting the strategic and digital transformation of local producers to enable them to survive and compete globally.

OUR SERVICES
FROM ITALY TO THE WORLD!

**B2C • FOODSERVICE
GIFTING • E-COMMERCE**

 www.bottegaligure.it  

The banner features a festive string of red, white, and green triangular flags at the top. The background is a light green color with faint line-art illustrations of various food items like bottles, jars, and produce. The text is centered and uses a mix of bold, sans-serif and cursive fonts. The website URL and QR code are prominently displayed at the bottom.



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Source: Rapporto ISMEA– Qualivita2019.

«Made in Italy» exports are on the rise

ITALY: In 2018, the Italian food industry accounted for 14% of the GDP. With one million active companies, Italy is still a leader in the food sector. The total estimated value of PDO and PGI agri-food and wine production in Italy amounted to 16.2 billion euros, showing a 6% increase compared to 2017, thus confirming that the entire industry was growing.

Exports were also increasing, with a value of 9.0 billion euros (+2.5% vs. 2017). The wine sector starred (€5.4 billion), but the agri-food sector also fared well (€3.6 billion).



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Our products

Wine and Spirits

A wide selection of red, rosé, and white wines, as well as original spirits. Liguria is the homeland of a wide range of excellent products, popular all over the world.

Extra Virgin Olive Oil

The olives which grow on those hills overlooking the Ligurian sea deliver us an exceptional selection of oils, spearheaded by the extra virgin Taggiasca olive oil.

Gourmet Food

The Ligurian food tradition in a unique assortment of products, including “King” Pesto, “Queen” Focaccia, and all the best culinary products of our land and sea: salty delicacies in oil, sweet treats, and strictly artisanal jams.





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Our services

Quality and selection

A team of experts selects local producers and products based on their quality, craftsmanship, and variety, thus guaranteeing a unique offer to our customers.

Practicality and reliability

The team comprises professionals with many years of experience and a great passion for their land, thus guaranteeing top-level services.

Innovation and digital

The entire Italian food and wine tradition is digitally made available to customers in an innovative way.

The advertisement features a light green background with a string of red, white, and green triangular bunting flags at the top. The text is centered and reads: "OUR SERVICES" in white on a green rectangular background, followed by "FROM ITALY TO THE WORLD!" in white on a red rectangular background. Below this, the services "B2C • FOODSERVICE" and "GIFTING • E-COMMERCE" are listed in large, bold, green capital letters. At the bottom, there is a small Italian flag icon, the website "www.bottegaligure.it", a QR code, and another small Italian flag icon. The bottom edge of the advertisement is decorated with a green curved line and various white line-art icons of food and drink items like bottles, jars, and produce.

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BOTTEGA LIGURE IN A NUTSHELL

Horeca and Corporate Client (B2B)

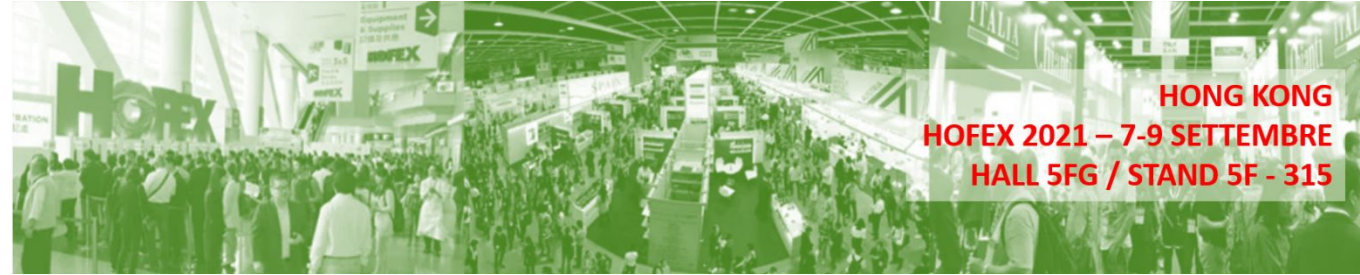
- Wholesale of typical "made in Italy" products from Liguria (operating in Italy and abroad WW)
- "Box Experience" loyalty for employees and customers (operating in Italy and abroad WW)
- Marketing and digital consultancy (operating in Italy and abroad WW)

We are looking for pragmatic, reliable distributors all over the world!

THE BOTTEGA LIGURE STAND – HOFEX, HONG KONG



WE CAN TAKE PART IN FAIRS AND DIGITAL EVENTS IN YOUR COUNTRY!



HOFEX 2021 (HKCEC • HALL 5FG) (Level 5)
DATE: 7 - 9 SEPTEMBER 2021

Proposal Send Out Date:





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**WE CAN HELP YOU BUILD YOUR OWN
FOOD AND WINE GOURMET PROPOSAL!**



«LIGURIA EXPERIENCE»
BOX



SHOPPERS

THE «LIGURIA EXPERIENCE» BOX

The best of Ligurian food and wine excellences at your fingertips, with our «**Liguria Experience**» box.

Our careful selection of unique artisan products will take our customers on an unforgettable sensory journey.



GIFTS/GADGETS



GOLD SELECTION -
E.V. OLIVE OIL



A TYPICAL DINNER
«MADE IN LIGURIA»



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WWW.BOTTEGALIGURE.IT



*La Liguria
ovunque tu sia*

SHOP ▾ • LIGURIA EXPERIENCE • BLOG ▾ • ARE YOU A RETAILER? •

 ENGLISH ▾

Accedi



DISCOVER OUR PORTFOLIO OF PRODUCTS AND
LOCAL PRODUCERS ON OUR WEBSITE!

Live the
Liguria Experience

The food and wine experience you will
love



[Privacy & Cookie Policy](#)

OUR OFFICES AND WAREHOUSE

Sales & Marketing Office and Warehouse

Think FWD Factory: Via Molinetto 168

16016 - Cogoletto (GE)

Registered Office

c/o Studio Bolla: Piazza della Vittoria 14/19

16121 – Genova

P.IVA-VAT: 11259260963

Contacts:

EU: info@bottegaligure.it

APAC: apac@bottegaligure.it

More informations:

www.bottegaligure.it (ITA-ENG)

